

POWER



FINAL EVENT

Date: 27th November 2020

The PoWER Consortium is pleased to invite you to their project final event

"From ports to hubs, from hubs to network"

The event will be hosted online on 27 November 2020 in English and will be simultaneously translated in Italian and Bosnian/Croatian/Serbian.

The event is dedicated to the presentation of the project achievements and of the established Innovation Hubs Network, as well as to the discussion - in the form of round tables among key experts of the Adriatic-Ionian Area - of topics such as the evolution of ports after the Covid-19 outbreak and strengths and challenges of the transition pathways identified by PoWER for the evolution of ports into Innovation Hubs.

At the end of each round table, the audience will have the chance to get in touch with the experts and ask them questions.

Access link to the event will be soon available at:
<http://www.powerports.eu/power-events/final-event>

Event Programme

09:00 - 09:10	<p>OPENING SPEECH Prof. Ing. Antonio Occhiuzzi Director of the Institute for Construction Technologies of the National Research Council of Italy</p>
09:10 - 09:30	<p>THE ADRION PROGRAMME: FUTURE PERSPECTIVES Dr. Adela Franja Officer of the ADRION Programme</p>
09:30 - 10:00	<p>PORTS AS DRIVING WHEELS OF ENTREPRENEURIAL REALM: THE PROJECT, THE OBJECTIVES Dr. Marco Padula Coordinator of the PoWER Project, Senior Researcher at ITC-CNR</p>
10:00 - 10:20	<p>THE POWER INNOVATION HUBS NETWORK: MEMBERS, SCOPES AND EXPECTED FOLLOW-UPS</p>
10:20 - 11:35	<p>EXPERTS ROUND TABLE THE EVOLUTION OF PORTS AFTER COVID-19 OUTBREAK: ISSUES, CHALLENGES, NEW OPPORTUNITIES Moderated by: Dr. Ardian Hackaj Research Director at Cooperation and Development Institute Participants:</p> <ul style="list-style-type: none"> • Mr. Tvrтко Tomljenović Rijeka Port Authority, Croatia • Mr Eners Čovrk IPISA Institute Sarajevo, Bosnia & Herzegovina • Mr Pirro Vengu Director of Durres Port Authority, Albania • Mr Branislav Mamić Vojvodina Chamber of Commerce and Industry, Serbia <p>Q&A Session</p>
Short Break	
11:45 - 12:55	<p>EXPERTS ROUND TABLE PORTS AS LOGISTIC, DIGITAL, SUSTAINABILITY AND ECONOMIC HUBS. STRENGTHS AND CHALLENGES OF THE POWER TRANSITION PATHWAYS FOR THE EVOLUTION OF ADRION PORTS Moderated by: Dr. Fotis Stergiopoulos Centre for Reseach & technology Hellas Participants:</p> <ul style="list-style-type: none"> • Mr. Tvrтко Tomljenović Rijeka Port Authority, Croatia • Mr Mirsad Čustović Port of Brčko, Bosnia & Herzegovina • Prof Osman Metalla Durres University, Albania • Mr Francesco Magnanoli Ravenna Port Authority, Italy <p>Q&A Session</p>
12:55 - 13:00	<p>EVENT CLOSURE AND GREETINGS</p>

About the Project

PoWER - Ports as driving Wheels of Entrepreneurial Realm - is a European project co-financed by the INTERREG V B ADRION Programme.

The PoWER project has addressed the ADRION Programme Priority Innovative and Smart Region by developing and testing a **new methodology and strategy** supporting the evolution of Adriatic-Ionian ports into so-called “**Innovation Hubs**”.

According to the project concept, the state of “Innovation Hub” is basically an attitude of a port towards change which implies the commitment to a three-steps methodology to address topic-specific needs, i.e.:

- needs mapping;
- ideas and solutions scouting;
- scenarios foresight.

The project has been implemented by **nine partners from six participating countries** (Albania, Bosnia and Herzegovina, Croatia, Greece, Italy and Serbia) and tested in six pilot ports (Bari, Brčko, Durrës, Igoumenitsa, Ravenna and Rijeka) on the topic of energy efficiency.

PoWER fosters collaboration among the key actors of the “Innovation Supply Chain“, i.e. education & research institutions, enterprises and public administration, both at the local and transnational level - in order to **exploit the yet untapped entrepreneurial potential of these port areas**.

The objective of the project was not only to act at local level on single ports/future innovation hubs, but to have local stakeholders cooperate with each other on topics of common interest, thus creating the **PoWER Innovation Hubs Network**.

Project Fiche

Project acronym	PoWER
Project name	Ports as driving Wheels of Entrepreneurial Realm
Project duration	01.01.2018 - 31.12.2020 (36 Months)
Funding programme	Adriatic-Ionian Programme INTERREG V-B Transnational 2014-2020 First Call
Programme priority	1 - Innovative and smart region
Programme specific objective	Support the development of a regional innovation system for the Adriatic-Ionian area
Total funding received	€ 1.436.405,20
Of which ERDF	€ 1.041.045,20
Of which IPA	€ 395.360,00
Lead Partner	ITC-CNR National Research Council of Italy - Institute for Construction Technologies (IT)
Project Partners	<p>C.N.A. National Confederation of Handcrafts and SMEs - Association of Province of Ravenna (IT)</p> <p>RDA Porin Rijeka Development Agency Porin (HR)</p> <p>CETEOR Centre for Economic, Technological and Environmental Development Sarajevo (B&H)</p> <p>FEP European Affairs Fund - AP Vojvodina (SRB)</p> <p>CDI Cooperation and Development Institute Tirana (AL)</p> <p>Durres Municipality (AL)</p> <p>CERTH Centre for Research and Technology Hellas (GR)</p> <p>CCI Thesprotia Thesprotia Chamber of Commerce and Industry (GR)</p>